



## NEWS RELEASE

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### TECAT Signs Sales Representative Agreement with Stress Analysis Services

**Ann Arbor, Mich.** – TECAT Performance Systems, an Ann Arbor based business that designs and manufactures wireless sensors, is pleased to announce a new sales representative agreement with Stress Analysis Services, SAS, signed recently by both parties. SAS has been representing manufacturers of sensors, instrumentation and testing services for over 45 years, and will be a key enabler for TECAT to further expand their customer base.

“I am delighted to be on board with SAS,” said TECAT’s VP of Business Development, Don Keating. “TECAT Performance Systems sales are growing at a rapid rate, and we needed to expand our sales team with a knowledgeable and reputable partner. SAS is well respected in the test and instrumentation industry and we are very happy to be working with them to take our sales to the next level.”

TECAT Performance Systems launched their Wireless Torque System last year, the latest in non-invasive, low power consumption, wireless torque measurement systems. The sensor has done very well, particularly in the test and instrumentation market, due to its small size and high accuracy. The company plans to launch a new release to the system later this year, as the product enters new markets.

“We are very excited to be part of the TECAT team,” said John Guy, Managing Partner of Stress Analysis Services. “We have been selling telemetry solutions for rotating applications for more than 25 years and it’s clear to us that TECAT’s products are leading-edge technology and game-changing in the industry.”

#### **About TECAT Performance Systems**

TECAT Performance Systems was founded in 2010 by Dr. Douglas Baker, CTO and inventor of its torque telemetry system. The company designs and manufactures the smallest, lightest, most power efficient wireless sensors available. These features enable the measurement of torque, acceleration and atmospheric data in places never before accessed. The company is headquartered in Ann Arbor, Mich.

#### **About Stress Analysis Services**

Founded by W. Bruce Davey in 1966, in the Akron, Ohio area, SAS originally covered a 6 state region focusing on measurement solutions in Bruce’s field of experimental stress analysis. While still representing the world’s leading manufacturers of strain gages and

related instrumentation, today SAS' portfolio has expanded to cover virtually all types of physical measurement sensors, as well as data acquisition systems and test equipment. Our geography has expanded, too: We now cover 16 states including the entire Midwest plus the western portions of PA and NY.

Despite our growth, we have not lost sight of the fact that people are the heart of our success.

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